



MODERNO EVENTS IS ABOUT  
A PASSION FOR BEAUTIFUL  
AND AMAZING LOCATIONS,  
GASTRONOMIC EXCELLENCE,  
EXQUISITE DRINKS, AND  
LOVELY, CHARMING PEOPLE...



## SPECIAL EVENTS

**Moderno's raison d'être?**  
**To provide the most stylish, glamorous, and ultimately special events.**

Pimm's and Pink Champagne on the lawns of Blenheim, a masquerade ball in an old Moroccan Palace, a lavish state banquet at the London Guildhall, or an intimate dinner on a snow capped mountain.

Whatever the occasion, large or small, our creative team will work with you to design and deliver an event that oozes style. Celebrations Anniversaries Parties Masquerade Balls Dinner Parties Summer Parties Christmas Parties

Moderno Events Ltd  
London Office  
Number 2  
13 St Charles Square  
Notting Hill  
London W10 6EF  
Tel: 0870 460 3480  
email: [info@moderno-events.com](mailto:info@moderno-events.com)  
[www.moderno-events.com](http://www.moderno-events.com)



## ARTS, CULTURE & SPORTING EVENTS

**From gallery openings to outdoor summer concerts, book launches to film premieres, exhibitions to charity events, polo matches to the races.**

Whether it is subtlety and intimacy that you require, or full on glam and style, Moderno will work with you to create a tailored event that fits your requirements.

Awards Ceremonies, Exhibitions, Charity Events, Book & Music Launches, Film Premieres, Gallery Openings, Concerts, Sporting Events

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## CORPORATE EVENTS

**Let's talk about Love & Business. Love is about respect, loyalty and intimacy. Of all emotions love is king. We want to help you gain the love - the love of your customers, your staff and your partners.**

How do we build the relationship? By having an intimate knowledge of you, your brand, business or products; through understanding your vision and objectives; and by interpreting them into the most innovative, creative and stylish events that work as part of your business strategy - that's how.

Moderno specialise in: Product Launches Awards Ceremonies Fashion Shows Sporting Events Press Days  
Brand Launches Staff Parties

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MODERNO  
EVENTS

# WEDDINGS

## Style, Glamour, Romance

From a lavish wedding breakfast in the elegant surrounds of an English country house, to an alfresco reception in the Tuscan Hills, or a small intimate dinner on the shores of a Scottish Loch.

Traditional, alternative or unusual. Whatever your desires, Moderno will ensure that your ideas and dreams are converted into something Beautiful, Stylish and Special.

Moderno can take care of your: Invitation writing, Flower arrangement, Location selection  
Food & Wine, Music and Entertainment, Wedding Cakes

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## OUR SERVICES

### Food & Drink

A 16-course French banquet, or maybe a rich, spice laden Eastern feast. Let us treat you to a gastronomic experience of beautiful dishes, amazing smells and wondrous tastes. Our food philosophy is simple; use only the best organic ingredients, innovate, strive for excellence. We provide a bespoke service that enables us to develop delicious, original and inspired menus to meet your exact requirements.

Sushi, Tapas, Meze and Canapes to die for...

Chic, tasty and downright good-looking, Moderno provide bespoke Small plates and Canapés to suite all types of events and tastes, serving them in novel, interesting styles...

### Fine Wines and Spirits

We work with the most prestigious wine & spirits merchants in the country, which enables us to offer a drinks menu of depth, breadth, class, excellence and variety... in essence, something for all.

### Cocktails

Perhaps you'd like a classic Champagne Cocktail to start, or maybe an iced, Gin fizz. Maybe your taste is more a slinky French Martini...Whatever your poison we literally have thousands of modern and classic cocktail recipes for you to enjoy.

### Event design

Moderno provide magical events that are full of style, fantasy and atmosphere... how, through combining the very best aspects of set-design, lighting, music, flower arrangement and entertainment.

By only working with the most creative and artistic talents, Moderno are able to deliver truly inspirational themed events. Novel Set-Design. Contemporary and Classic Music. Lighting. Marquees and Tenting.

### Event Designers

Moderno's event designers are at the heart of the creative process. They are responsible for taking the original brief and turning it into the polished finished article, right down to the most stylish, minute detail.

### Tableware

Whether you want amazing Italian coloured glass or the refined elegance of bohemian crystal; chic white china or the cool contemporary designs of iittala; timeless, classy white linen or the hopelessly cool prints of Missoni; with an eye on the most minute of details, we will create for you the most fabulous table designs.

### People

Ultimately it is our people who make the real difference. We use modern ideas, but not to the detriment of classic concepts that work. Style, Flair and Panache are added to everything we do, with passion.

## OUR SERVICES

### **Waiting Staff**

#### **The Face of our Company**

Charming, bright and handsome. Professional, efficient and attentive. We place great emphasis on the calibre of our waiting team, who are trained in-house to exacting traditions.

### **Chefs and Menu Designers**

Our classically trained Chefs and Menu Designers have years of experience, gained from some of the world's most prestigious restaurants and hotels. They constantly challenge their skills with new, innovative approaches producing exceptional results.

### **Locations**

#### **Magic, Mystery and Fantasy...**

#### **Location, Location, Location.**

Close your eyes and let your imagination run...

We search the world over for awe-inspiring venues that offer magic, mystery and fantasy.

From palaces to castles, snow capped mountains to tropical islands, film studios to ancient ruins, stately homes to inner-city warehouses; our location file contains some of the world's most outstanding venues. No matter the event, we can provide you with the perfect venue.

## EVENT MARKETING

### **Getting people to sense, feel, think, act and relate to your company, brand or occasion**

On a daily basis we are bombarded with countless marketing messages with all but the most effective being filtered out. Events as a marketing medium enable brands and companies to break through this barrier in a dynamic, targeted and measurable way. Moderno provide such events that connect and influence the way a target group senses, feels and relates to your company or brand values.

### **Awareness, Anticipation, Excitement**

Like many an occasion, much of the enjoyment derives from the anticipation and excitement that's developed prior to the event.

From electronic invites and temporary websites to stylish, personally written letters; from strategically placed posters to mysterious and theatrical telephone calls; Moderno can provide innovative and creative means to create just the right amount of awareness, anticipation and excitement.

# EVENT MARKETING

## Branding and Communications - Artwork, Design, Copy

The success of any event is down to a combination of elements, be it the food, the venue, theme, etc. A key element too is that of communications.

From invites to websites, uniforms to press packs, menus to poster boards, brochures to corporate literature, Moderno can provide a complete range of design and print services that include copy writing, artwork and photography.

## Evaluation, Measurement and ROI

Was the event a success? Did it achieve its planned objectives? What exactly was the return achieved from the money invested?

Today business spend has to be measurable and justified, this includes spend on corporate hospitality and event marketing. Through the use of various measurement models, Moderno can provide an objective evaluation and feedback service that enables you to have a summary report as to whether the event fulfilled the rationale, giving you true spend accountability.

Branded events for hard-to-reach target groups. Electronic invites. Temporary websites. Awareness campaigns. Branding & communications. Poster Boards. Corporate Literature. Menus. Brochures. Press Packs. Copy. Artwork. Photography. Event Evaluation and ROI

